

HELP

After Effects Tutorial

PIXWIT

Wecolme !

Hey guys, welcome to this Pixwits's After Effects tutorial.

If reading this help file, you've probably downloaded one of our After Effects templates, and, if so, Awesome! Thank you for your purchase!

And we hope you like it!

In this tutorial I'm going to show you how to customize most of our templates.

Where to get started?

Let's start by locating the project pack. Unzip and open it. Inside the project folder, you will find this HELP file and 2 new folders: AFTER EFFECTS and FONTS .

Inside the FONTS folder, you will find links to download and install all the free fonts you need for the template to properly work. Please do this before opening the After Effects project.

Finally, in the AFTER EFFECTS folder, you will find the project file. Let's double click it and open it in After Effects.

Once it's opened, you will find the template but without any pictures or videos inside. This is because it is designed for you to insert your own media.



Now, let's get to work!

Inside After Effects, find the project window.

Each project will have its own content, but they should all have a similar layout: you should have an EDIT THIS folder, a FINAL COMP folder and you may or may not have an OTHERS folder, it will depend on each individual template.

Let's start by opening the EDIT THIS folder.

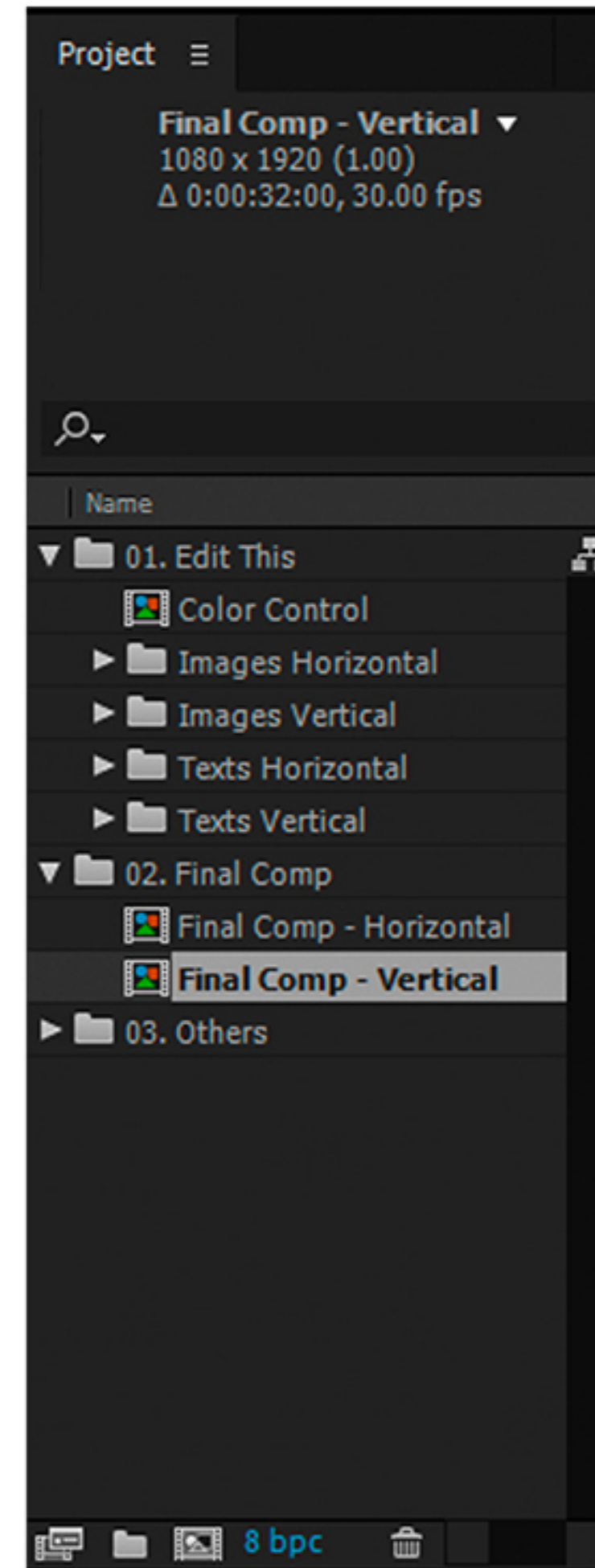
Here you will find new folders and/or compositions that will indicate a different area that you can edit. This can be TEXTS, IMAGES or MEDIA and you may or may not have a COLOR folder or composition.

In the case of templates that have more than 1 Final composition size (Vertical, horizontal, square, 4k, HD, etc), you will find each editable folder or sub-folder named with the corresponding size or format.

Something like this: "IMAGES for Horizontal 1920x1080", or something like this: "Vertical Images".

If you drop down the IMAGES/MEDIA folder, you'll see a variety of different compositions named Image 001, Image 002, and so on. These are the placeholders for your media, images, or videos in the order that they will appear in the final video.

If you drop down the TEXTS folder, you'll see a variety of different compositions named Text 001, Text 002, and so on. These are the placeholders for your texts in the order that they appear in the final video.



How do you place your own media into the project?

You first need to import your own media. Go to the project window and you can “double click” in it or “right click” and go to “import> file” and find in your computer the pictures or videos you want to use in the project. Then click “import”, and the files will show up in the project window. You can also drag and drop the files directly from a folder on your computer into the project panel window.

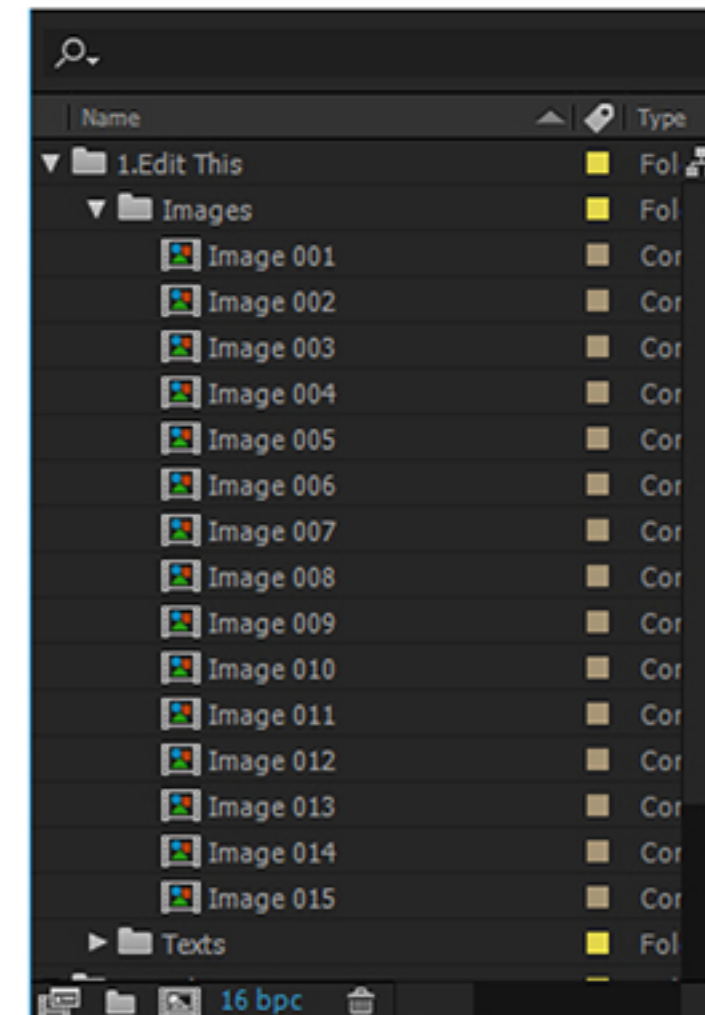
Once you’ve imported your media, open the “Image 001” composition, and drag and drop into the timeline the first image, logo or video you want.

You will probably need to scale it to fit the composition. So, having the image in the composition selected, press “S” and it will drop down the scale property of your media. Adjust it until it fits the way you want it. You can do the same with the position property by clicking “P”, and it will drop down the position property of your media. Adjust it until it fits the way you want it.

If you want to check how this looks in the Final composition, go to the “Project” window, find the “FINAL COMP” folder, and inside you will find the final compositions and its different sizes / resolutions. They are all the same, but in different sizes. Choose the one you want your final

video to be, and double click on it. It will open the Final composition and you’ll be able to check on it how your recent inserted media looks like in the final video.

Repeat the process for all the Image00x/Media00x placeholders you find inside the IMAGE/MEDIA folder.

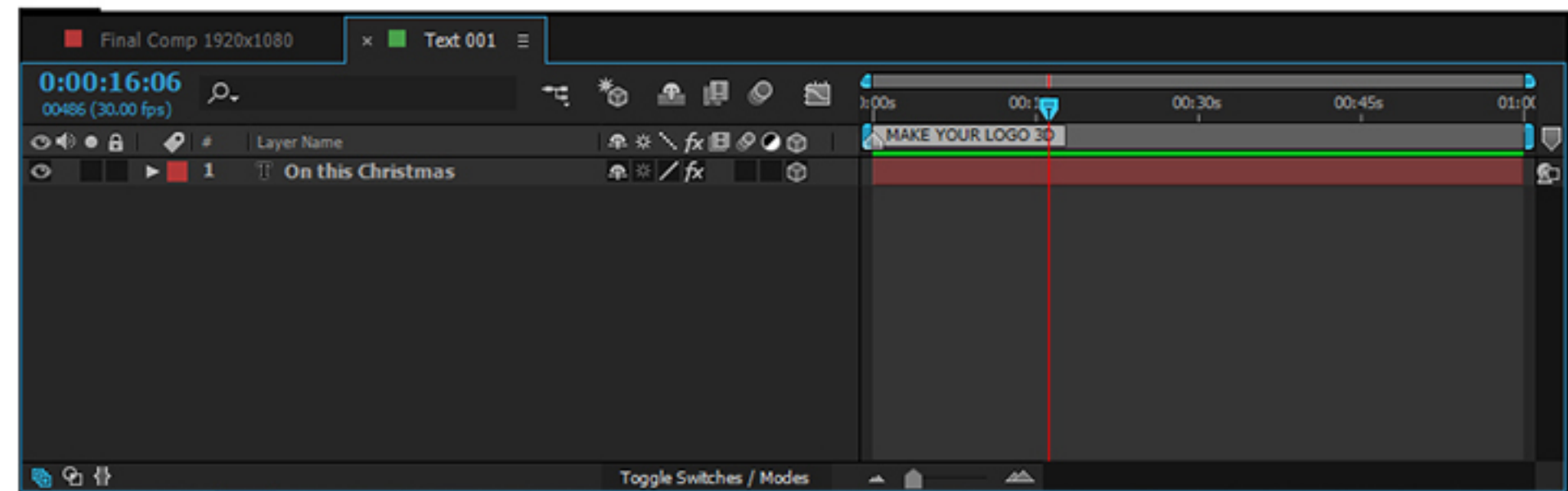
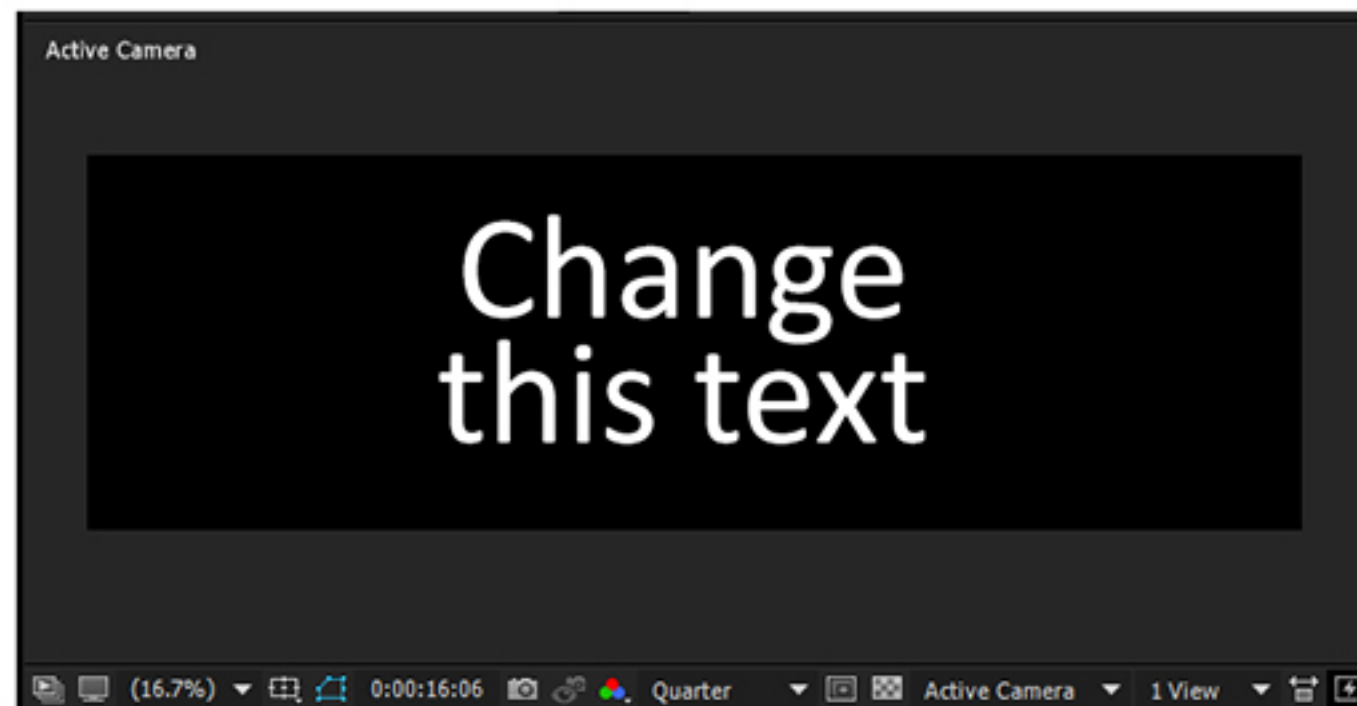
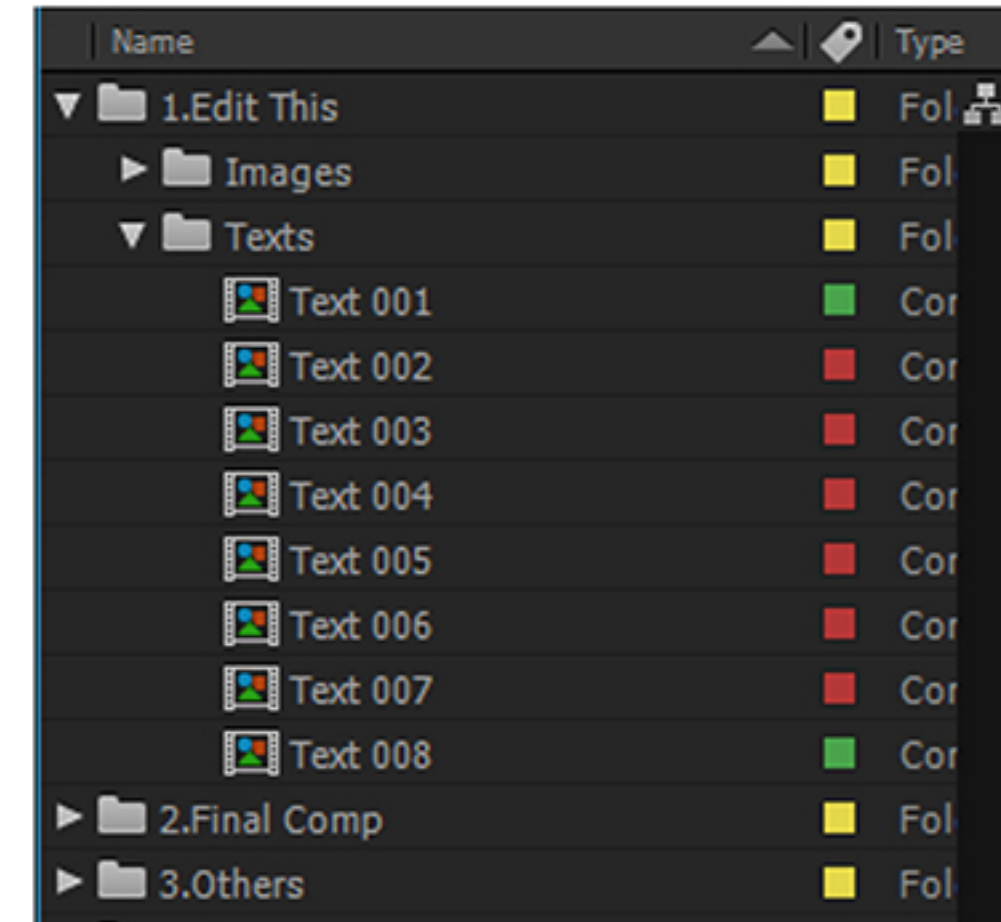


How do you edit texts?

This works very similar to adding media. Find the TEXTS folder inside the Project window and drop it down. Open the “Text 001” composition and you will be able to change the text inside that composition. Double click the text layer, and just type what you want. You can change font and size in the “Character” window.

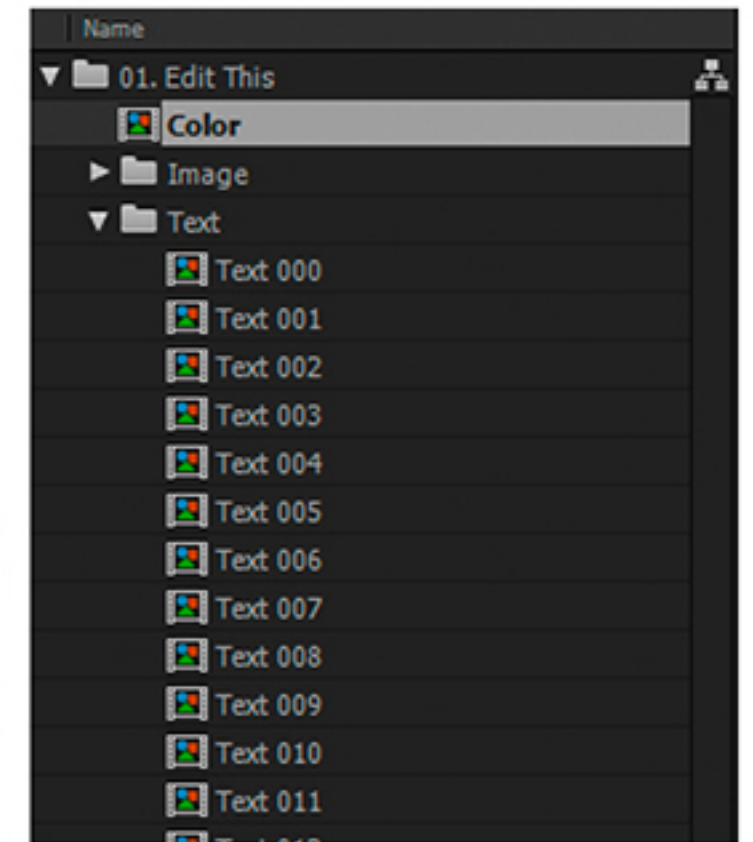
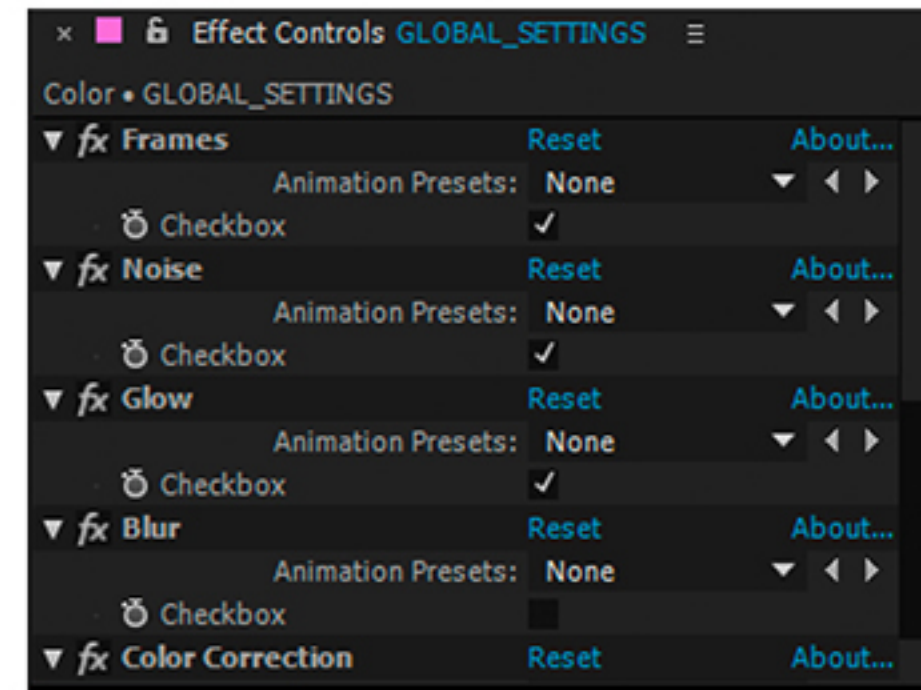
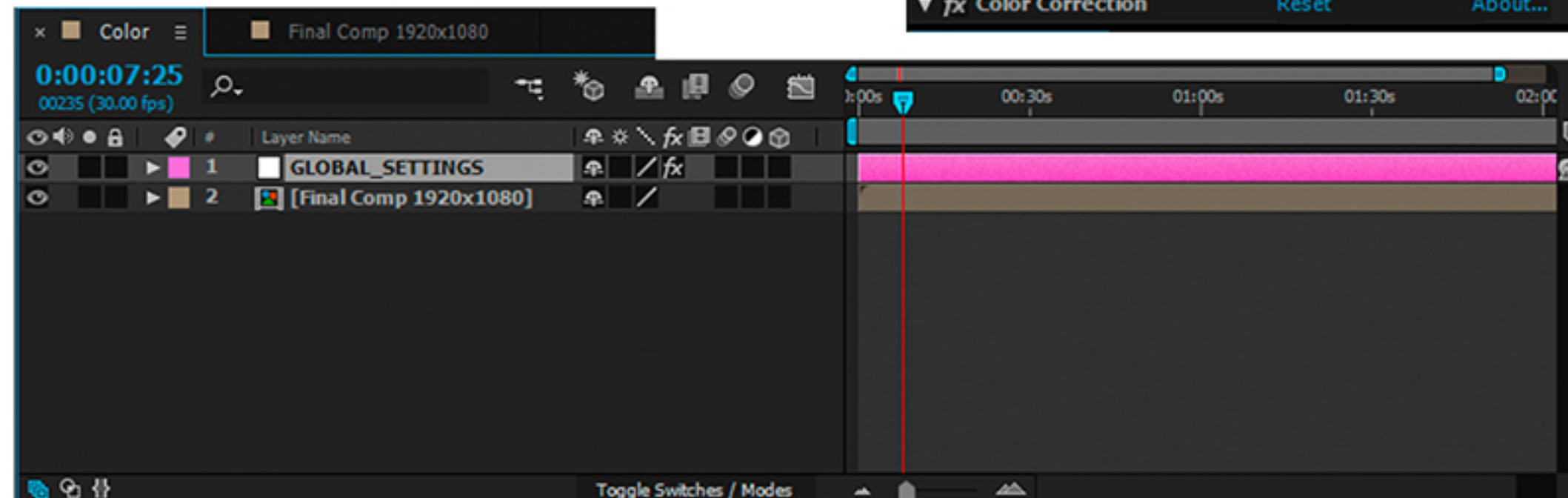
Remember, these placeholders are named in the order that they appear in the final video.

You will see that the size of the text composition is different from the one of the final video. This is done on purpose to show you the safe area in which you can work your text without it appearing off screen, cut in half or on top of other elements on the final composition.



How to work with COLOR CONTROL?

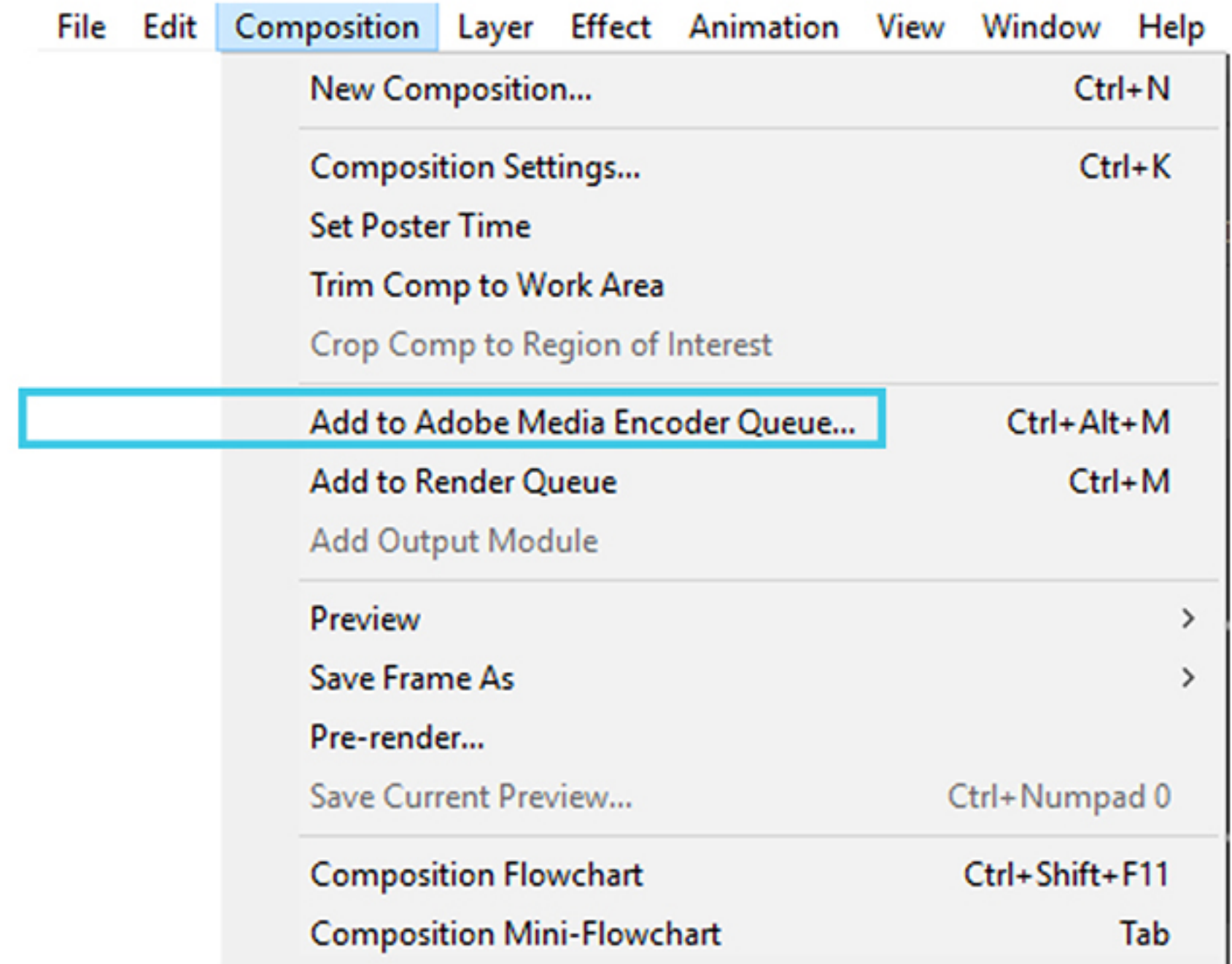
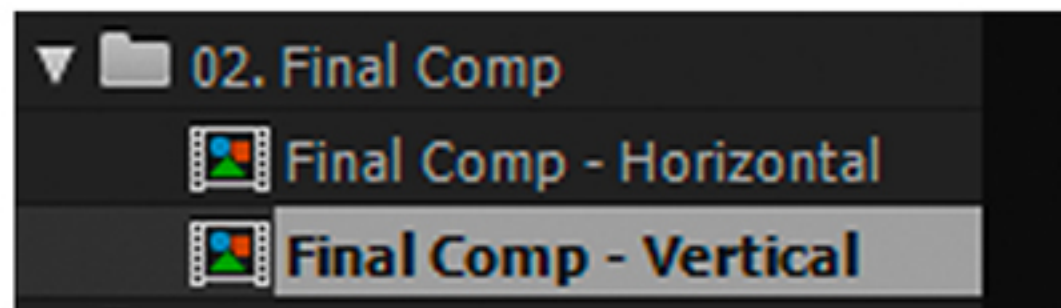
If the project has a color control feature, go to the “Project” window and find “Color Control” folder or composition. Open the color control composition. You will see there one layer names “Color Control”. When you drop down the effects panel of that layer, you will see there are a lot of effects on it. If you go to the “Effects control” window, you will find the same layout. The effects on that panel will vary on each individual template. But no matter which template you are working with, a good place to start would be to look at the name of each parameter. You may find color swatches or sliders. Play around with all those settings until you feel everything looks the way you want to.



How do I export and make my video?

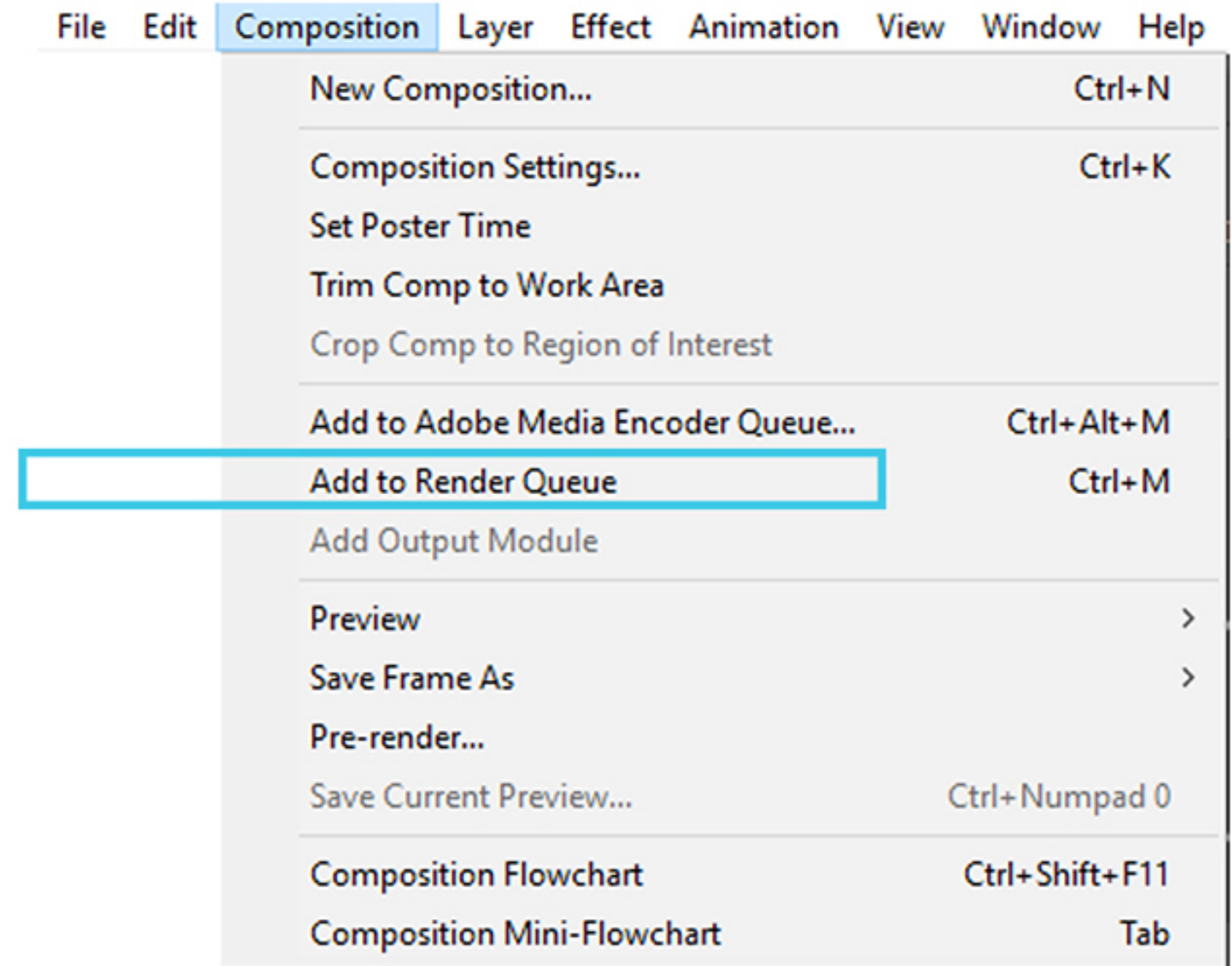
Finally, you are all set. All images, media and logos are in place. Texts are changed. And you want to finish and export your video. You have 2 options depending on what version of After Effects you are working with.

First option: if your After Effects version allows it, Go to the project window and find the “Final Comp” Folder. Drop it down and find the Final Composition size you want your video to be. Double click on it and open it. Once it is opened and having it selected, go to the top, drop down the File menu, drop down the Export menu, and click on “Add to Adobe Media Encoder Queue”. This will automatically open Adobe Media Encoder, and once it is opened, you will have much more format options for you to render the final file. I would recommend H264 – Match Source – High bitrate, for a light weighted, nice looking compression, final mp4 format.



How do I export and make my video?

Second option: having your Final composition opened and selected, go to the top and drop down the “Composition” menu, find “Add to Render Queue” and click it. This will open a new window named “Render Queue”. You will see your final composition added into it. Now set the “Output-to” to the place on your computer where you want After Effects to place your final file. Then click on “Output Module” and change the settings to your desired final format. You will see there are a lot of options (although not as many as in Media Encoder). You may choose Avi or Quick Time (.mov) in the format drop down, and in the “Format options” you may choose H264 (This will be the compression codec). You can set it to “Animation” for a higher quality format, but it will result in a very heavy final file. I would recommend having it rendered in the highest quality, and after rendered is finished, I would open Adobe Media Encoder, and convert it to a different format. Maybe h264 – Match Source – High bitrate. Click the “Render” button and that’s it! You’re done!



Feel free to experiment and play around with the color controls and the render formats and codecs until you get the final look you like.

We hope you found this helpful. If you have any questions about the template you bought, feel free to get in touch.

Thank you for your purchase!
And... enjoy!

Best Regards,
The Pixwit Team



HELP

After Effects Tutorial

PIXWIT